



THE (GREAT) INDIAN POETRY COLLECTIVE

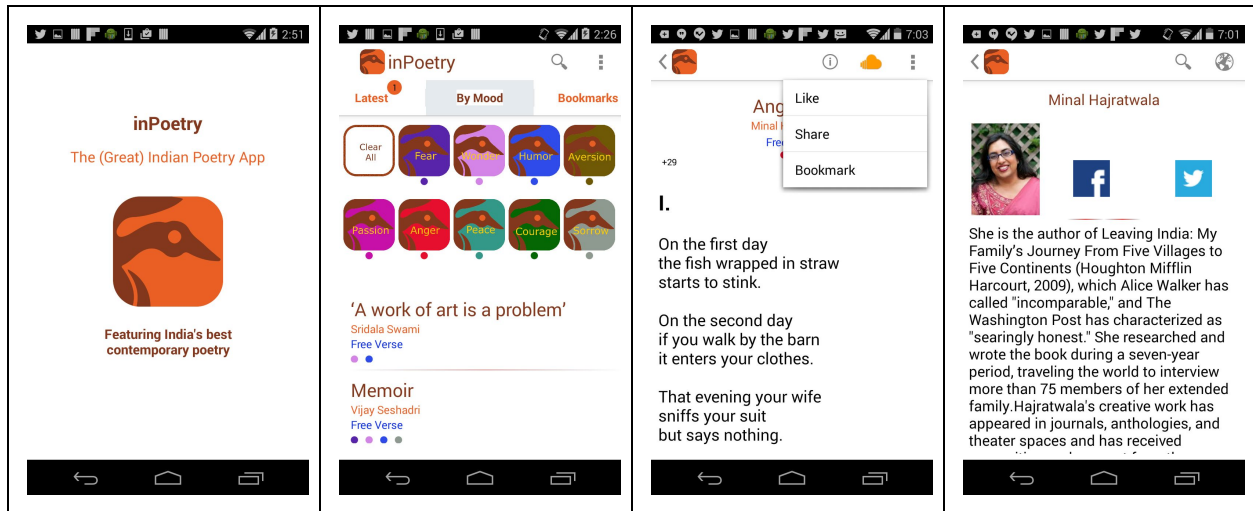
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FOR IMMEDIATE RELEASE

BANGALORE, NEW YORK, SAN FRANCISCO -- The (Great) Indian Poetry Collective announces the launch of a new poetry app, **inPoetry**, now available on Android at the GooglePlay Store: goo.gl/4z7dS3



inPoetry
Featuring India's best contemporary poetry



The **inPoetry** app is an ongoing virtual anthology of contemporary Indian poetry, showcasing a new poem each week! Starting with 10 poets, the app will allow subscribers to discover extraordinary poems from India as well as the diaspora, and explore new voices as well as established ones.

With **inPoetry**, subscribers can:

- Receive a new poem each week, curated by The (Great) Indian Poetry Collective.
- Bookmark favorite poems to share on social media or read later.
- Search for poems by the *navarasa*, the classical nine emotions/moods of Indian art: passion, wonder, fear, anger, peace, sorrow, humor, aversion, and courage.
- Select from award-winning poets and discover new voices from India and the diaspora such as Vijay Seshadri, Chitra Banerjee Divakaruni, Arundhati Subramaniam, Jeet Thayil, Sudeep Sen and many others.

The **inPoetry** app was developed to help promote and archive contemporary Indian poetry, which despite being vibrant and thriving, is accessible to a very limited audience. The (Great) Indian Poetry Collective is on a mission to popularize Indian poetry globally through both electronic and print media.

inPoetry was developed in partnership with **One3One4** (<http://one3one4.com>) and **KLoc Technologies** <http://kloctechnologies.com>

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About the Collective

The (Great) Indian Poetry Collective is the coming together of poets who believe words can transform lives. Founded in 2013, in Bangalore, India, as a not-for-profit poetry collective, The (Great) Indian Poetry Collective publishes innovative, diverse poetic voices from India. Through a mentorship model, members of the collective support one another in producing beautiful poetry books, chapbooks, and anthologies. Through workshops, readings, and community and school events, the Collective is building a poetry community in which artistic expression leads to positive action, as each poem initiates a dialogue with society and the greater world.

Poet Advisors

Meena Alexander
Sampurna Chattarji
Eunice de Souza
Carolyn Forché
Ranjit Hoskote
Ravi Shankar
Prageeta Sharma
Arundhati Subramaniam

Books from The (Great) Indian Poetry Collective

Geography of Tongues by Shikha Malaviya
Bountiful Instructions for Enlightenment by Minal Hajratwala
Histories of the Future Perfect by Ellen Kombiyil
The Trouble with Humpadori by Vidhu Aggarwal (forthcoming January 2016)

